# COMPETITIVE ANALYSIS

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Category** | **Our Company** | **Company 1** | **Company 2** | **Company 3** | **Company 4** |
| Company Name |  |  |  |  |  |
| Location |  |  |  |  |  |
| Target Customer |  |  |  |  |  |
| Revenue |  |  |  |  |  |
| Founded |  |  |  |  |  |
| Strengths |  |  |  |  |  |
| Weaknesses |  |  |  |  |  |
| Brand Personality |  |  |  |  |  |
| Mission |  |  |  |  |  |
| Services |  |  |  |  |  |
| Employees |  |  |  |  |  |
| Product |  |  |  |  |  |
| Marketing |  |  |  |  |  |