**FREE PRESS KIT TEMPLATE**

**YOUR**

**LOGO**

YOUR COMPANY NAME

00/00/0000

Tag Line

**PRESS KIT**

* Company Overview
* What We Do
* About
* Achievements
* Team
* Audience
* Press Releases
* Testimonials
* Media Assets
* Social Media
* Contact Info

**TABLE**

**OF**

**CONTENTS**

**WHAT’S INSIDE**



**NUMBER OF EMPLOYEES**

**HQ**

**LOCATION**

**DATE**

**LAUNCHED**

**COMPANY OVERVIEW**

INSERT

IMAGE

INSERT

IMAGE

Ex: Graphic Design, Photography, Blogging, Software Development, etc.

**WHAT WE DO**

**KEY FEATURES OF THE COMPANY**

**WHAT**

**MAKES**

**US**

**DIFFERENT**

**COMPETITIVE ADVANTAGE**

**ABOUT THE COMPANY**

**ACHIEVEMENT 3**

Details

Details

**ACHIEVEMENT 1**

**ACHIEVEMENT 2**

Details

**MAIN ACHIEVEMENTS**



**OUR TEAM**

**WHO WE ARE**

* CEO,
* CFO,
* CMO,
* Etc.
* Bullet Point 1
* Bullet Point 2
* Bullet Point 3
* Bullet Point 4
* Bullet Point 5

**WHO USES**

**THIS**

**PRODUCT?**

**WHO**

**ENGAGES**

**WITH**

**THE BRAND?**

**OUR AUDIENCE**

**PRESS RELEASES / PUBLIC ANNOUNCEMENTS**

**TITLE OF RELEASE**

Details

**TITLE OF RELEASE**

Details

**TITLE OF RELEASE**

Details

**TITLE OF RELEASE**

Details

List any press releases the company has disseminated or any public attention the company or brand has received



**CLIENT ID**

Details

**CLIENT ID**

Details

**CLIENT ID**

Details

**CLIENT ID**

Details

Insert quotes from users or clients who previously had a positive experience with the company

**USER TESTIMONIALS**



* Link 1
* Link 2
* Link 3
* Link 4
* Link 5

**LINKS TO DOWNLOADABLE ASSETS**

**MEDIA ASSETS**



**SOCIAL MEDIA**

* Link / Handle 1
* Link / Handle 2
* Link / Handle 3
* Link / Handle 4
* Link / Handle 5

Insert any social media links/handles here:

Twitter, Facebook, LinkedIn, Instagram, blog, etc.



**YOUR**

**LOGO**

**CONTACT US**

**MAILING ADDRESS**

Company Name

123 Main Street

City, ST 12345

**PHYSICAL ADDRESS**

123 Main Street

City, ST 12345

**PHONE**

888-123-4567

**POINT OF CONTACT**

First and Last Name, Title

**EMAIL**

email@address.com

**WE**

**WOULD**

**LIKE**

**TO HEAR**

**FROM**

**YOU**