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**Education**

**Bachelor of Science in Marketing**

**UNIVERSITY OF GEORGIA, Athens, GA**

Expected Graduation May 20XX

GPA: 3.7/4.0

• Relevant Coursework: Marketing Analytics, Marketing Management, Survey Research, Strategic Internet Marketing, and Integrated Marketing Communications

• Honors & Awards: Made the dean’s list in 2 semesters, received third place in UGA’s business plan competition

• Clubs: UGA Chapter of the American Marketing Association, Mu Kappa Tau

**Objectives**

Energetic and passionate college student working toward a BS in Marketing at the University of Georgia. Aim to use knowledge of advertising, PR, product development, and consumer research strategies to satisfy the marketing internship at Athens Advertising.

**Projects**

**Business Plan Competition Jan 20XX–May 20XX**

• Entered UGA’s business plan competition with a group of 4 classmates to build a mock food truck business

• Managed all the marketing aspects of the business plan, including industry analysis, customer trends, market growth, positioning, and promotions

• Received 3rd place out of the 30 teams that entered the competition

**Skills**

* In-depth knowledge of social media marketing platforms: Twitter, Tik Tok Facebook, LinkedIn, Instagram, and Pinterest
* Adept with Microsoft Office Suite
* Chinese: Advanced
* Familiar with consumer research tools: AYTM and GutCheck

**Contact Information**

43 Smith Lane, Athens, GA 09867

aparna.khatri@gmail.com

(762) 876-8723

APARNA KHATRI  
RESUME FOR INTERNSHIP