**ENTRY LEVEL SOCIAL MEDIA MANAGER RESUME**

Tania Thompson

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**Profile**

Enthusiastic marketing professional with 2 years’ experience in social media marketing across many platforms, including Facebook, Twitter, Instagram, Snapchat and Pinterest. Familiar with media that includes live videos, video, photos and text. Passionate about building connections, one click at a time.

**Key Skills**

* Content marketing
* Digital marketing
* Google Analytics
* Hootsuite
* Microsoft Office
* Social media

**Education**

Bachelor of Arts, Advertising/Public Relations, Pennsylvania State University, State College, PA

August 20XX to May 20XX

**Professional Experience**

**Marketing Associate, Darby Lanes, Philadelphia, PA. May 20XX – Present**

* Participate in all forms of marketing activities, including social media, content creation and SEO and SEM
* Create content for blog posts, landing pages and social media posts to further marketing endeavors
* Post content on social media based on the provided social media calendar
* Attend weekly meetings to discuss the status of various campaigns and brainstorm how to address potential pain points

**Marketing Intern, Small Co Ltd, Philadelphia, PA. May 20XX – August 20XX**

* Worked with marketing team members to create campaigns that resonate with corporate agendas
* Oversaw photo posts across numerous platforms, including Facebook, Instagram and Twitter
* Partnered with associates to create text posts and choose hashtags for campaigns
* Provided input on the direction of campaigns, including making content and distribution suggestions
* Created content for blog posts and corporate memos