**Julie Pak**

555 Main Avenue

San Diego, CA 92104

jpak@email.com

**Related Skills**

**Team Management**

Coordinate team of creative resources, lead team meetings and offer to mentor as needed.

**Project Management**

Manage all aspects of creative projects, including timeline, resource coordination, internal communication and sharing progress reports with outside stakeholders.

**Branding**

Create logos, design brand marks, offer brand color recommendations and create style guides to ensure cohesiveness across all assets.

**Additional Skills**

* Illustration
* Typography
* Client Communication
* Time Management
* Mobile Design
* Adobe Creative Suite

**Professional Experience**

**Creative Director**

ABC Co., 2013–2015

Manage a team of 12 creatives, including designers and copywriters.

Oversee all in-house creative projects and ensure all deliverables meet brand guidelines.

**Senior Graphic Designer**

ABC Company, 2013–2015

Designed creative for all digital properties.

Spearheaded website redesign results in a 40% improvement in bounce rate.

Developed in-house brand style guide currently used by the entire creative department.

**Graphic Designer**

XYZ Creative Agency, 2010–2013

Develop visual concepts for web and print design, including websites, mobile sites, digital ads, business cards and trade show collateral.

**Education**

University of California, San Diego

**Bachelor of Art in Advertising, Certificate in Graphic Design**