Student’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**ABC Book Rubric**

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| **Criteria** | **Exemplar (5)** | **Developed (4)** | **Limited (3)** |
| **Appearance/ Neatness** | The text and the illustrations are visually appealing, clear, and colorful. The book is free from smudges and stray marks. | The text and the illustrations are clear and colorful. No more than a few smudges or stray marks are visible. | The text and the illustrations are adequate and clear. More than three smudges or stray marks are visible. |
| **Content Knowledge** | Exceptional idea development with supporting details written in the author’s own words, or correctly credited if quoted. | Satisfactory idea development with some supporting details written mainly in the author’s own words, or correctly credited if quoted. | Unclear, incorrect, or limited idea development with lack of details. Author’s own words are not used, or quotes are not correctly credited. |
| **Image Communication** | Images are highly engaging for content and audience. | Images are appropriate to content and audience. | Images detract from or are inappropriate for content and audience. |
| **Mechanics** | The book contains only minor mechanical errors. | The book contains some mechanical errors but does not distract the reader. | Mechanical errors distract the reader. |
| **Factual Information****(A-Z)** | All letters are represented with accurate information, interesting information, and relevant illustrations. | All letters are represented with minor errors in information, undeveloped information, or irrelevant illustrations. | Letters are missing from the book, or information is largely incorrect, or illustrations are not accurate. |

**Grade: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/25 points =**