**WRITER COVER LETTER**

Dear Mr. Rocco,

While conducting online research on content writing jobs I came across your ad and am submitting not only my resume but a few writing samples for your review and consideration. I have a degree in English and a solid background in writing for various clients throughout my freelance writing experience.

I currently write primarily for five clients whose major focuses include human resources training and development recruiting business management and social media. While following the Purdue OWL AP Style I create engaging content and am adept at including the natural use of keywords to increase search engine optimization without interrupting the flow of the article.   
  
I have written press releases email newsletters and articles on various subjects related to business and job search questions and have received excellent ratings from my clients. I enjoy conducting the necessary research to make my articles relevant current and interesting and I bring my industry knowledge and experience to every project I tackle. I enjoy the freelance writing experience and am also open to a contractual arrangement as mentioned in your ad.

I look forward to hearing from you either by email or by phone at your earliest convenience. If you require writing samples of a more specific nature I’m sure I can provide them. Thank you for your time and consideration.

Sincerely,

Felicity Weeks