**DATA ANALYST RESUME**

PETER WEBB

Data Analyst

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**SUMMARY**

Strategically-minded data analyst with 5+ years of experience and a strong background in statistical methods. Eager to assist Emetic in the design and development of new business solutions. In previous roles developed statistical models that boosted sales by 20% and reduced data processing times by up to 95%.

**EXPERIENCE**

**2014–2017**

**pyre, Los Angeles, CA Data Analyst**

* Developed test cases and SQL test scripts based on detail data design, detail functional design, and ETL specifications.
* Defined and documented detailed ETL specifications for Data Warehouse interface, extracts, staging areas, atomic areas, and mart database environments.
* Scripted (HTML, JavaScript, Stored Procedures) and automated bi-weekly training reports to reduce manual efforts.
* Wrote Cron Jobs and SQL procedures to integrate data from cross-functional APIs.
* Extracted data from Google Analytics/AdWords and conducted SEM reports to support effective SEM campaigns.

**Key Achievements:**

* Developed and built a statistical analysis model on large Aster data sets that boosted online sales by up to 20% per product.
* Improved the existing reporting dashboards and the functionality of planning tools. Reduced data processing time by 95%.

**2013–2014**

**Sony Interactive Entertainment PlayStation, San Diego, CA**

**Data Analyst & Reporting Specialist Intern**

* Employed IT business functions, processes, templates and tools to assist in delivering services to World Wide Studios (WWS).
* Enhanced system to manage IT-related data and reports. Ensured all IT data was documented, showing data element, source for capture, business logic, ETL, system of record for data, dictionary, etc. Provided an up-to-date index of all IT standard reports.
* Produced and distributed IT reports to assist in service management (ROI, demand plans, capacity reports, service delivery, change and release management, new service introduction, satisfaction surveys).

**EDUCATION**

**• 2013**

**• UCLA**

**• Bachelor of Science (BS), Statistics**

**• GPA: 3.9**

**RELEVANT COURSEWORK:**

**• Mathematical Statistics**

**• Linear Models**

**• Data Analysis Regression**

**• Computational Statistics with**

**• Monte Carlo Methods**

**CERTIFICATIONS**

**• Cloudera CCA Data Analyst—Certificate**

**• Data Scientist Associate v2**

**KEY SKILLS**

**• Problem-solving**

**• Adaptability**

**• Time management**

**• Written and Oral communication**

**• Use-case analysis**

**• Data modeling**

**• Python, R**

**• SQL/MySQL/Postgres**

**• SAS**