**Thomas Blumenthal**

Public Relations Specialist

502-555-0173

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**Objective**

Results-driven Penn graduate in Journalism and Social Communications seeking to leverage two years of internship and freelancing PR experience with Newton Software Communications Team. Experienced in producing engaging online content (see my portfolio here) and press releases for tech start-ups and local IT companies. Non-profit blogger at www.pr-matters.wordpress.com. Interested in modern digital PR solutions

**Skills Summary**

**RESEARCH**

Able to work with many kinds of clients in a wide variety of fields. Excellent at researching clients' brands, industries, and markets very quickly and efficiently.

**WRITING**

Skilled at writing all types of Public Relations texts: press releases, blog posts, bulletins, campaigns (outreach emails, sales emails, engagement emails). Able to produce up to 3,500 words of great, unique content on a daily basis.

**CREATIVITY**

Able to come up with innovative solutions to all types of problems and crises. Excellent in designing and implementing both ATL and BTL Public Relations and Marketing campaigns in collaboration with graphic designers and art directors.

**SOCIAL MEDIA RELATIONS**

Proficient at managing social media relations across all major social media platforms: Facebook, Twitter, Instagram, LinkedIn, Pinterest, Tumblr, Google+.

**TIME MANAGEMENT**

Able to juggle multiple clients and projects. Have mastered prioritizing deadlines and

tasks. Great at physical office administration and organizing paperwork.

**Experience**

**Public Relations Intern**

Adidas Originals, Philadelphia, PA

2017-09–

**Office Assistant**

Ogilvy and Mather, Philadelphia, PA

2015-06–2015-08

**Education**

University of Pennsylvania, MA in Journalism and Social Communications

2012-08–2017-05