**Logic Model Example**

**Logic Model for [Project Name]**

**Audience: Identification/Description**

******

**Overall Goal: to improve…**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Objectives** |  | **Resources** |  | **Activities** |  | **Outputs** |
| (What your audience will be |  | (what you have or need |  | (what you do to make |  | (what you produce or |
| able to do/say/feel, etc. |  | to do your project ) |  | project happen) |  | deliver as part of the |
| after the project) |  |  |  |  |  | project) |
|  |  |  |  |  |  |  |
| Audience will show they |  |  |  |  |  |  |
| know more about the |  |  |  |  |  |  |
| local watershed by... |  |  |  |  |  |  |



|  |  |  |  |
| --- | --- | --- | --- |
| Audience will |  |  |  |
| demonstrate that they |  |  |  |
| care about their local |  |  |  |
| watershed by… |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| Audience will state their |  |  |  |
| intent to engage in these |  |  |  |
| stewardship actions… |  |  |  |

*OR*

Audience will engage in these stewardship actions…

**Short-term Outcomes**

****

(audience changes immediately after or within 1 to 2 years)







**Mid- to Long-term Outcomes/Impacts**

****

(audience changes after a longer time — 2+ years)







**Logic Model Template**

**Audience:**

******

**Overall Goal:**

****

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Objectives** |  | **Resources** |  | **Activities** |  | **Outputs** |  | **Short-term Outcomes** |  | **Mid- to Long-term** |
|  |  |  |  |  |  |  |  |  |  |  | **Outcomes/Impacts** |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |