NEWS BTC

### BITCOIN NEWS, PRICE, INFORMATION & ANALYSIS

#### WWW.NEWSBTC.COM

**W H O A R E W E?**

NewsBTC covers bitcoin news, technical analysis and forecasts for bitcoin and other altcoins, as well as news related to bitcoin exchanges, bitcoin mining, blockchain technology and price forecasts for various virtual currencies.

We are ICO marketing experts and we offer a 360 degree full suite ICO marketing service, guaranteed to bring your token sale to a successful close.

NewsBTC is a news portal owned and operated by NewsBTC Media Group.

# S I T E S T A T I S T I C S

Monthly unique users **3 million**

Monthly impressions **12 million**

# A U D I E N C E R E A C H

Facebook 21,000 Followers

Twitter

37,000 Followers

YouTube

11,000 Subscribers

# S E R V I C E S

Display advertising Native advertising Campaign management Advisor services Consultancy services

Deep insight campaign tracking Editorial services

# C O N T A C T U S

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# A D V E R T I S I N G C O S T S

## BANNER SIZE 1 MONTH ($) 3 MONTHS ($)

|  |  |  |  |
| --- | --- | --- | --- |
| LEADERBOARD | 1100X100 PX | 10,000 | 25,000 |
| POPUP | 250X250 PX | 8,000 | 20,000 |
| HOMPAGE JUMBO BANNER | 1100X400 PX | 12,000 | 30,000 |
| LATEST SECTION BOX BANNER | 250X250 PX | 5,000 | 12,000 |
| BITCOIN SECTION BOX BANNER | 250X250 PX | 4,000 | 10,000 |
| SIDEBAR JUMBO TOWER | 300X600 PX | 6,000 | 14,000 |
| ICO SECTION BOX BANNER | 250X250 PX | 3,500 | 9,000 |
| TECHNICAL SECTION BOX BANNER | 250X250 PX | 3,000 | 7,500 |
| ALTCOIN SECTION BOX BANNER | 250X250 PX | 3,000 | 7,500 |
| FOOTER LEADERBOARD | 1100X100 PX | 3,500 | 8,000 |
| CONTENT BANNER UPPER | 728X90 PX | 6,000 | 15,000 |
| CONTENT BANNER LOWER | 728X90 PX | 3,500 | 8,000 |

**A D V E R T I S I N G C O S T S**

**OTHER ADVERTISING PRICE ($)**

|  |  |
| --- | --- |
| ICO LISTING (INCLUDES REVIEW AND RATING) | 6,000 |
| FEATURED ICO LISTING (HOMEPAGE) | 10,000 |
| SPONSORED STORY (1) | 2,000 |
| SPONSORED STORIES (3) | 5,000 |
| INTERVIEW | 2,000 |
| VIDEO REVIEW (INCLUDES SOCIAL MEDIA SHARES) | 3,000 |
| PODCAST INTERVIEW | 2,000 |
| VIDEO SPONSOR (1 MONTH) | 2,500 |
| BUSINESS LISTING | 1,000 |
| TOP CASINOS LOGO (HOMPAGE 1 MONTH) AND REVIEW (LIFETIME) | 6,500 |
| TOP BROKERS LOGO (HOMEPAGE 1 MONTH) AND REVIEW (LIFETIME) | 6,500 |
| SOCIAL MEDIA PROMOTION | 4,500 |
| NEWSLETTER BLAST (1) | 1,500 |
| NEWSLETTER BLAST (3) | 4,000 |
| PRESS RELEASE | 1,000 |

**C O N T A C T U S**

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