**MARKETING COVER LETTER**

**[Today’s Date]**

**[Hiring Manager’s Name]**

**[341 Company Address]**

**[Company City, State xxxxx]**

**[(xxx) xxx-xxxx]**

Dear **[Mr./Mrs./Ms.] [Manager’s Name]**,

Kindly accept this application from a highly enthusiastic, motivated, and knowledgeable professional who wishes to apply for your Marketing Manager position.

I bring real life experience leading multi-disciplinary teams while delivering actionable solutions in the form of marketing reports, overall campaign effectiveness, customer analytics, segmentation, and insights.

Currently, in my role at Claydon Heeley as a Business Consultant, I have successfully increased sales from $8,000 to $25,000 in 10 months. I’m fiercely competitive in my approach, and I can handle complex situations from both a strategic and a tactical perspective. As a Digital Marketing Expert, I increased followers on social media by 150% and grew overall sales by $47,000.

Additionally, I am able to identify, exploit, take advantage of, and fully develop any marketing opportunity that comes my way. With my previous employer — The Boston Herald — I constantly exceeded all goals, and I was valued for my ability to deal with complex situations by coming up with unique and fresh solutions. I was responsible for managing sales projects, implementing cost-saving programs, and forging enduring relationships with local organizations.

I have over 6 years of experience in this sector. I’m keen to join your company as you offer applicants an array of impeccable career and growth opportunities. I possess excellent management skills including negotiating, client relationships, resolving disputes, and critical thinking.

I would be grateful for the opportunity to showcase my abilities further at a personal interview. Please feel free to contact me.

Sincerely,

**[Your Name]**