**Calvin Showalter**

SEO SPECIALIST

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**SUMMARY**

A forward-thinking graduate from Arizona State University with a BA in English and a passion for digital communications. Eager to join Digi Media as Junior Content Developer to help devise and implement data-driven content strategies, as well as write shareable content loved by the readers. Strong background in writing and editing digital content. 3-month internship experience with SEO and digital content development.

**EXPERIENCE**

**Ranked SEO Intern**

June 2018–September 2018

* Worked with 3 different SEO analytics tools to research relevant keywords and provide editorial guidance.
* Partnered with 2 managing editors to make sure articles are optimized for Google.
* Worked hand-in-hand with the editorial team to create and edit new content verticals.
* Reported on content performance and next-step ideation.

**EDUCATION**

**Bachelor of Arts, English**

**Graduated summa cum laude**

Arizona State University, Tempe, AZ,2019

**RELEVANT COURSEWORK:**

* Linguistics
* Cognitive grammar
* Statistics
* Psychology

**KEY ACHIEVEMENTS**

* Winner of a student essay-writing competition.
* Editor-In-Chief of PsyLence.com—online magazine on psychology and digital communications.
* Dean’s List 2018, 2019.

**KEY SKILLS**

* Communication (written & verbal)
* Adaptability
* Problem-solving
* Organization
* Collaboration
* Search Engine Optimization
* Google Analytics
* SEMrush
* Adobe Photoshop

**Languages**

Spanish (bilingual)

**Interests**

* SEO
* Graphic design
* Rock climbing