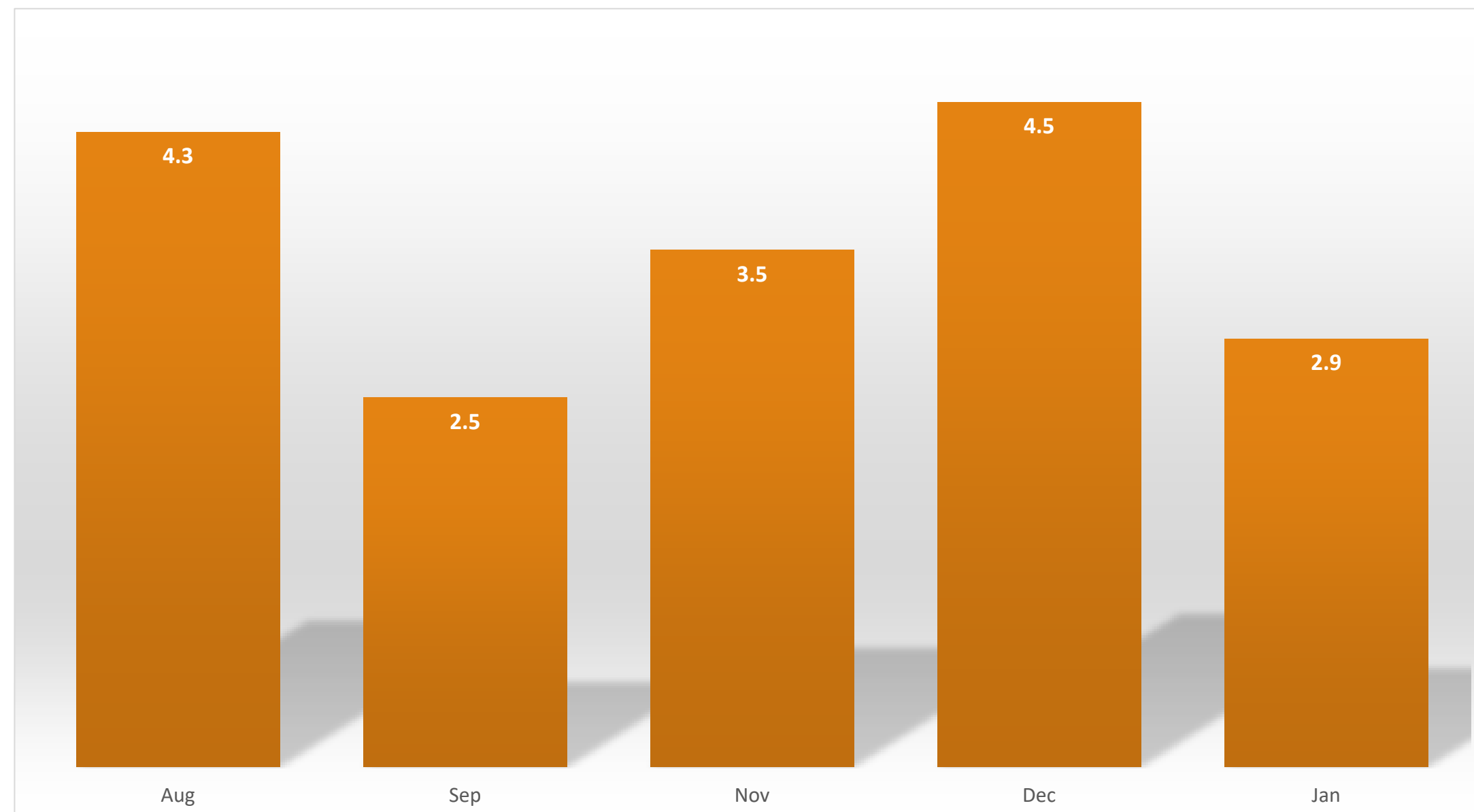


# Editable Chart

Marketing is the study and management of exchange relationships. Marketing is the business process of creating relationships with and satisfying customers.

Promotions only work  
as well as the marketing.



## Most Viewed Item

- Marketing is the study and management of exchange.
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