**Julie Pak**

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San Diego, CA 92104

555-555-5555

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**Professional Experience**

**Creative Director, ABC Co., 20XX–20XX**

* Manage a team of 12 creatives, including designers and copywriters.
* Oversee all in-house creative projects and ensure all deliverables meet brand guidelines.

**Senior Graphic Designer, ABC Company, 20XX–20XX**

* Designed creative for all digital properties.
* Spearheaded website redesign results in a 40% improvement in bounce rate.
* Developed in-house brand style guide currently used by the entire creative department.

**Graphic Designer, XYZ Creative Agency, 20XX–20XX**

* Develop visual concepts for web and print design, including websites, mobile sites, digital ads, business cards and trade show collateral.

**Related Skills**

**Team Management**

Coordinate team of creative resources, lead team meetings and offer to mentor as needed.

**Project Management**

Manage all aspects of creative projects, including timeline, resource coordination, internal communication and sharing progress reports with outside stakeholders.

**Branding**

Create logos, design brand marks, offer brand color recommendations.

**Additional Skills**

* Illustration
* Typography
* Client Communication
* Time Management
* Mobile Design
* Adobe Creative Suite

**Education**

University of California, San Diego

Bachelor of Art in Advertising, Certificate in Graphic Design

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