**MARKETING MANAGER COVER LETTER**

(xxx) xxx-xxxx

your.name@gmail.com

142 City Name

A close-up of a planet

Description automatically generated with low confidence

**[Today’s Date]**

**[Hiring Manager’s Name]  
[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]**

Dear **[Mr./Mrs./Ms.] [Manager’s Name]**,

Thank you for the opportunity to submit my application for the Marketing Manager position. I have over 6 years of experience in the marketing industry, and I wish to continue to succeed in the field.

In my current role as Marketing Manager for L’Oreal, I have developed product-centric promotional campaigns which are projected to grow our year-on-sales figures by $400,000. I have recruited, hired, and trained the vast majority of our current marketing specialists, all of whom have contributed to improving our overall sales goals by 24%.

Additionally, I have also:

Managed corporate marketing functions with a budget of $2m, including brand management, product launch, advertising, marketing collateral, and events

Led the design of new packaging elements for Panasonic which saving $50K in costs, and earned our company Green Award for utilizing cheaper, environmentally friendly materials

Established a new social media team that grew our web presence and global brand awareness by 34%

With a background rooted in sales and marketing, a drive to take charge in this ever-changing industry, and the core skills required to effectively manage a dedicated marketing staff; I am certain that I would prove to be a great asset to your already talented team.

I want to thank you again for allowing me the opportunity to apply for this position. I look forward to hearing from you soon.

Sincerely,

**[Your Name]**