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| **Sam Young**Marketing Communications Manager Resume**PROFILE**Extensive experience in all aspects of project management and Marketing with expertise in complexes projects. |

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| **EDUCATION****Marketing,**ESMA, Lognes, France09/2011 - 03/2013,Master Degree, Marketing Product Management**Business Administration,** INSEEC, Paris, France09/2006 - 09/2010,Bachelor of Business Administration, Marketing and Finance**Mercadotecnia,** ISTEM, Monterrey, Mexico 01/2008 - 06/2008,Study Abroad |  | **PROFESSIONAL EXPERIENCE****Marketing Manager,** RS Express, San Francisco, USA 07/2015 - present,* Monitor and analyze standard marketing metrics (Google analytics)
* Campaign Management
* Support VP of Sales with lead generation as well as client proposals and presentations
* Implement and update database leads in CRM Dynamics
* Drive content marketing initiatives including blog posts, white papers, and email marketing
* Manage and build presence on social media platforms
* Maintain and update company website using WordPress.
* Track and report sales metrics on a monthly basis.

**Project Manager,** VIATYS Conseil, Neuilly sur Seine, France 06/2013 - 12/2014,* Consultant as Project Manager for La Française des Jeux.
* Project management for the deployment of the CRM: Sulligent.
* Gathered and analyzed user requirement, to get the architectural design and write Specifications.
* Integration test verification on back office
* Presentation to user for acceptance.
* Operation and maintenance.

**Marketing Coordinator,** Reunica AG2R La Mondiale, Levallois Perret, France 06/2010 - 06/2013,* CRM (Selligent) Campaign Administration
* Collaborated with marketing and communications teams on standardization, design and production of marketing materials.
* Collaborated with advertising and promotion managers to promote products and services.
* Wrote creative and engaging briefs for internal and external agencies.
* Produced engaging online marketing campaigns.
* Project Manager for the deployment of a new intranet. (v-Model)
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| **SKILLS**MS OfficeCRMClick DimensionsInDesignPhotoshopHobbies |