**PHOTOGRAPHY COVER LETTER**

**[Today’s Date]**

**[Hiring Manager’s Name]**  
123 Company Address  
Company’s City, State, Zip Code  
(xxx) xxx-xxxx

Dear **[Mr./Ms./Mx.] [Hiring Manager’s Last Name]**,

My name is **[Your Name]** and I’m applying for the position of **[position name]** with your company as advertised on [company website/LinkedIn/job board website]. I was delighted to see the job opening as I’ve been following your company for the last few years and admire your direct approach to marketing.

I’ve been a freelance photographer for 7 years, beginning as an event photographer while pursuing my BA in Photography. As my true passion lies in photographing people, I transitioned into portrait photography upon completing my degree. I’ve spent most of the past 3 years shooting weddings, as well as portraits of children, families, and pets. Some of my technical skills include:

* Familiarity with a wide array of professional cameras, lighting gear, and lenses
* Photo editing software, for which I have taken courses, with expertise in Adobe Photoshop
* Developing video shooting and editing skills

On a personal level, I’m a people person with a knack for getting smiles and making clients feel relaxed and comfortable. I’m reliable and capable in fast-paced environments, and I always deliver the finished product on time. When it comes to photo editing, I’m highly organized and pride myself on being extremely attentive to detail, with an eye for presentation.

I would like to invite you to view my online portfolio for a sense of the style and quality of my work at: **[website]**. Please give me a call at (xxx) xxx-xxxx; I would love to speak with you about how my photography can best suit your needs.

Sincerely,

Your Name