**SOCIAL MEDIA MANAGER COVER LETTER**

Dear Hiring Managers,

I am writing this cover letter to express my interest in applying for the Social Media Manager job within BEWY Technologies, Inc. which has been posted and promoted on your company careers website. I believe that my qualifications and qualities make a perfect candidate for the role, and I am also confident that I would be a great contribution to your team.

To shortly introduce myself, I am a Certified Marketing Expert (CME) with over 3 years of relevant field experience. At BERX Digital, Inc., I was mainly in charge of managing the company's accounts on multiple platforms, including Facebook, YouTube, and Instagram and coordinating a team of 5 people. Additionally, I produced original social media content, assisted in the planning of company events, developed, and implemented new marketing strategies, and built and maintained strategic relationships with key marketing partners. For significantly increasing the company web presence and improving the brand awareness, I have been awarded the Manager of the Year once. On top of that, I have demonstrated that I am an effective leader and team player offering exceptional communication skills and the important ability to think critically and solve complex problems.

Next, I am the University of Miami graduate with a bachelor's degree in Business & Management which serves as great evidence of my field expertise. At the university, I was not only among the top 3% of students with the best academic results but I also served as a President of the Marketing Society for 2 years. My studies have allowed me to become an effective critical thinker and helped me to acquire exceptional problem-solving abilities. Finally, I am adept at working with all software programs necessary for the role, including HubSpot Marketing, Hootsuite, and Agora Pulse.

Please do not hesitate to contact me if you have any questions on my career history. I can be reached at any time at 555-555-5555 or via email at hello@kickresume.com. Thank you for your time and consideration and I look forward to speaking with you soon.

Kind regards,

Sandra Axelson