**Strategic Plan**

*Your College/Campus Name Here*

The Ohio State University

20XX-20XX

**Strategic Planning at The Ohio State University:**

**Supporting Faculty, Students, and the Structures that Foster their Success**

*Ohio State’s future will be defined and driven by an unwavering commitment to our faculty, students and the structures—physical, administrative, curricular, and financial—that will foster their success. Such a commitment is founded in the overarching principles of the institution’s vision, mission, values, and core goals.*

# VISION

The Ohio State University is the model 21st-century public, land grant, research, urban, community engaged institution.

# MISSION

The University is dedicated to:

* Creating and discovering knowledge to improve the well-being of our state, regional, national and global communities.
* Educating students through a comprehensive array of distinguished academic programs.
* Preparing a diverse student body to be leaders and engaged citizens.
* Fostering a culture of engagement and service.

We understand that diversity and inclusion are essential components of our excellence.

# VALUES

Shared values are the commitments made by the University community in how we conduct our work. At The Ohio State University, we value:

* Excellence
* Diversity in people and of ideas
* Inclusion
* Access and affordability
* Innovation
* Collaboration and multidisciplinary endeavor
* Integrity, transparency, and trust

# CORE GOALS

Four institution-wide goals are fundamental to the University’s vision, mission and future success:

**Teaching and Learning:** to provide an unsurpassed, student-centered learning experience led by engaged world-class faculty and staff, and enhanced by a globally diverse student body.

**Research and Innovation:** to create distinctive and internationally recognized contributions to the advancement of fundamental knowledge and scholarship and toward solutions of the world’s most pressing problems.

**Outreach and Engagement:** to advance a culture of engagement and collaboration involving the exchange of knowledge and resources in a context of reciprocity with the citizens and institutions of Ohio, the nation, and the world.

**Resource Stewardship:** to be an affordable public university, recognized for financial sustainability, unparalleled management of human and physical resources, and operational efficiency and effectiveness.

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# Letter from the Dean or Dean/Director

A one- to two-page executive overview of the strategic plan. Feel free to include images, as appropriate.

Sincerely,

Dean’s signature here

Name, Dean

Your College/Campus Name Here

# College/Campus Overview

A one- to two-page summary of basic information about the college/campus to include, as appropriate, concise mission, vision, values statements; brief history; departments; current number of faculty, staff, students; programs offered; areas of special research focus; points of pride.

Feel free to include images.

**Strategic Mission and Vision of Your College/Campus**

Grounded in the university vision and mission statement on page i.

**Shared Values**

Grounded in the university values listed on page i.

# Strategic Scan (optional but recommended)

A three- to five-page statement, including images, as desired.

**The External Environment**

A description of the external environment as it affects the college or campus’s opportunities and poses challenges.

**The Internal Environment**

A description of the internal environment as it affects the college or campus’s opportunities and poses challenges. Discussion of, as appropriate:

* Recent successes and other strengths that your college/campus will build upon
* Areas needing to be improved or else reduced

A statement of the strategic plan’s primary focus areas (to be discussed in detail in the following section). Focus areas are those areas of major emphasis that will allow the college/campus to maximize its opportunities and strengths and address the challenges discussed above. The focus areas should also be aligned with the university’s core goals.

Teaching and Learning:

to provide an unsurpassed, student-centered learning experience led by engaged, world-class faculty and staff and enhanced by a globally diverse student body.

University-level focus areas under the Teaching and Learning Goal include Incoming Student Quality, Program Excellence, and Student Outcomes. Colleges/campuses will perhaps want to develop additional focus areas, as appropriate.

Research and Innovation:

to create distinctive and internationally recognized contributions to the advancement of fundamental knowledge and scholarship and toward the solutions of the world’s most pressing problems.

University-level focus areas under the Research and Innovation Goal include Reputation and Productivity. Colleges/campuses will perhaps want to develop additional focus areas, as appropriate.

Outreach and Engagement:

to advance a culture of engagement and collaboration involving the exchange of knowledge and resources in a context of reciprocity with the citizens and institutions of Ohio, the nation, and the world.

University-level focus areas under the Outreach and Engagement Goal include Strategic Partnerships; Critical Workforce Development; and Off-Campus Programs and Awareness. Colleges/campuses will perhaps want to develop additional focus areas, as appropriate.

Resources Stewardship:

to be an affordable public university, recognized for financial sustainability, unparalleled management of human and physical resources, and operational efficiency and effectiveness.

University-level focus areas under the Resources Goal include Resources-People; Resources-Finances; Resources-Space; and Resources-IT.

# Succeeding in Our Strategic Focus Areas

A description of the strategies that your college/campus will take to succeed in the focus areas introduced in the Strategic Scan section.

The length of this section is left to your thoughtful discretion. Strategies should be limited in number and aligned with the university’s core goals listed on page ii. Please provide a section for each of the four core goals, describing your strategies for contributing to the university’s reputation and visibility within each goal. Include a bulleted list of the initiatives that will implement these strategies.

Teaching and Learning (*provide an unsurpassed, student-centered learning experience led by engaged, world-class faculty and staff and enhanced by a globally diverse student body)*

As appropriate, this section could include information on:

* Advising.
* Technology enhanced learning, distance, and eLearning.
* International opportunities.
* Service learning and internships.
* Student Life outcomes (clubs, living/learning experiences, leadership opportunities, etc.); and
* Career planning and preparation.

Strategic focus area:

* Implementation initiative
* Implementation initiative
* Etc.

Strategic focus area:

* Implementation initiative
* Implementation initiative
* Etc.

Strategic focus area:

* Implementation initiative
* Implementation initiative
* Etc.

Research and Innovation (*create distinctive and internationally recognized contributions to the advancement of fundamental knowledge and scholarship and toward the solutions of the world’s most pressing problems*)

As appropriate, this section could include information on:

* International efforts; and
* Interdisciplinary/transinstitutional efforts.

Strategic focus area:

* Implementation initiative
* Implementation initiative
* Etc.

Strategic focus area:

* Implementation initiative
* Implementation initiative
* Etc.

Strategic focus area:

Implementation initiative

* Implementation initiative
* Etc.

Outreach and Engagement (*advance a culture of engagement and collaboration involving the exchange of knowledge and resources in a context of reciprocity with the citizens and institutions of Ohio, the nation, and the world*)

As appropriate, this section could include information on:

* Distance and eLearning (not-for-credit); and
* International efforts.

Strategic focus area:

* Implementation initiative
* Implementation initiative
* Etc.

Strategic focus area:

* Implementation initiative
* Implementation initiative
* Etc.

Strategic focus area:

* Implementation initiative
* Implementation initiative
* Etc.

Resource Stewardship (*be an affordable public university, recognized for financial sustainability, unparalleled management of human and physical resources, and operational efficiency and effectiveness*)

This section should include information, as appropriate, on:

* People
  + Diversity
  + Workplace Culture
  + Leadership Continuity /Succession Planning
* Physical environment/infrastructure
* Enrollment planning
* IT
* Financial sustainability
  + Advancement

Strategic focus area:

* Implementation initiative
* Implementation initiative
* Etc.

Strategic focus area:

* Implementation initiative
* Implementation initiative
* Etc.
* Etc.

Strategic focus area:

* Implementation initiative
* Implementation initiative
* Etc.
* Etc.