**LETTER OF APPLICATION**

18 February 20XX

Peter Farnham

ABC Clothing Ltd

85 Tuesday Road

Dear Peter

**Subject: Sales Assistant Vacancy (vacancy number 40568)**

I am writing to apply for the position of Sales Assistant at ABC Clothing Ltd, which was advertised on Trade Me on 14 February 20XX.

I have enclosed my CV to support my application. It shows that I would bring important skills to the position, including:

* time management and strong organizational skills
* high-level customer service and friendly relationship management
* cash handling and sales ability
* motivation and dedication

As a Sales Assistant at a busy shoe store, I have been able to build up a strong foundation of customer service skills. Though I have really enjoyed this role, I am looking for a new challenge in my career. The Sales Assistant role with ABC Clothing Ltd would offer me a chance to grow and further develop my retail career.

I would enjoy having the opportunity to talk with you more about this position, and how I could use my skills to benefit your organization at an interview.

Thank you for considering my application. I look forward to hearing from you.

Yours sincerely

Lizzie Long