**MASSAGE THERAPIST COVER LETTER**

Dear Wilma,

I’ve recently stumbled upon the job opening for a massage therapist at Bodywell, and was immediately drawn to the idea of applying. Seeing as I have over 5 years of professional massage experience with NCBTMB certification, there is not a shred of doubt in my mind that trying for this position is the right choice.

Having started my massage therapy journey over 5 years ago, I’ve taken the time to grow and develop in a variety of ways. Currently, at Massage Heaven, I deal with a wide spectrum of clients. Some have been regulars for a long time who claim my techniques are the only thing keeping their discomfort at bay, others come for the pure relaxation. I take great pride in my versatility and ability to accommodate the needs of each and every client. So far in my career, I have:

Maintained the highest share (~30%) of clients and recommendations among Massage Heaven staff for the past 1.5 years.

Helped trained several beginner massage therapists and over 30 PT students, which contributed to a 15% increase in our client base in the last quarter alone.

Become a contracted, personal massage therapist for 6 professional, competing athletes.

Needless to say, this is the exact quality of service and high reputability that I’d be bringing over to Bodywell. That’s why I believe I’d be a great match for this position. Additionally, I’m really interested in Bodywell’s specialized patient care programs, as they seem to redefine and go beyond massage therapy itself.

I’d be very much inclined to talk to you in person about the way my experience could help elevate your business even more. Could we schedule a meeting for next week?

Sincerely,

Carmen Craig, Massage Therapist

630-659-2271

carmen.craig@teleworm.us

linkedin.com/in/carmencraig