**JUST A KIND REMINDER EMAIL FOR THE BELOW EMAIL**

Subject Line: **Follow-up on Avon’s New Market Development**

Hi Lucy,

I know you’re super busy and there’s a chance my last email got buried. Regarding the case study I sent over, we have a new exclusive interview to go along with that.

***Some interesting things discussed:***
**POINT 1
POINT 2
POINT 3**

Let me know if you’d like to feature it. I’ll link the case study again here **(www.abc.com/marketdevelopment)**
Regards,
Matilda