**CAREER CHANGE COVER LETTER**

**Subject line:** Sports Content Writer — **[Your name]**

Dear **[Hiring manager name]**,  
  
Nothing is better than being able to create content that readers love to consume. Last year, I launched my sports blog and quickly realized that what started out as a hobby was my true passion. That is why though I have been working as a Regulatory Specialist the last five years, the Sports Content Writer role at Sports Co. would offer the perfect career transition.

With my website, I was able to average over 7,000 unique visitors a month without any paid search campaigns. I also launched a community of over 10,000 sports fans on Facebook where readers are able to engage and ask questions related to the industry. My YouTube channel also currently has over 2,000 subscribers and counting, with new videos produced on a weekly cadence.

As a Regulatory Specialist, I had to review a large volume of applications on a daily basis and ensure accuracy. I also had to update applications and send out correspondence for any missing information. This has helped me become a skilled proofreader, meaning that my content is publication-ready and requires little time to edit. Additional achievements while in this role have included:

* Maintaining an 100% accuracy rate on approved applications
* Receiving multiple Processor of the Month awards for completing the most applications over a 30-day period
* Being named Quality Assurance Lead for consistently proofing and sending over 100+ pieces of correspondence within a 7-day period

Sports Co. is a company built on providing fun and engaging sports information to fans. Being that your site averages 100,000 views per day and is considered an authority in the sports industry, I feel like my skill set would only help add to the overall readership. Unlike other companies, Sports Co. also caters to less popular sports such as darts and pool. I have experience writing about these sports and numerous others on my own blog, with a knowledge of just about every sport imaginable.

I believe that being able to work in a fast-paced environment, familiarity producing high volumes of content, and having a wide breadth of sports knowledge make me an ideal candidate for the Sports Content Writer position. I appreciate your time in reviewing my qualifications and I look forward to learning more about the opportunity.

Best,

**[Your name]  
[Address]  
[Phone number]  
[Email]  
[LinkedIn Profile URL (optional)]**