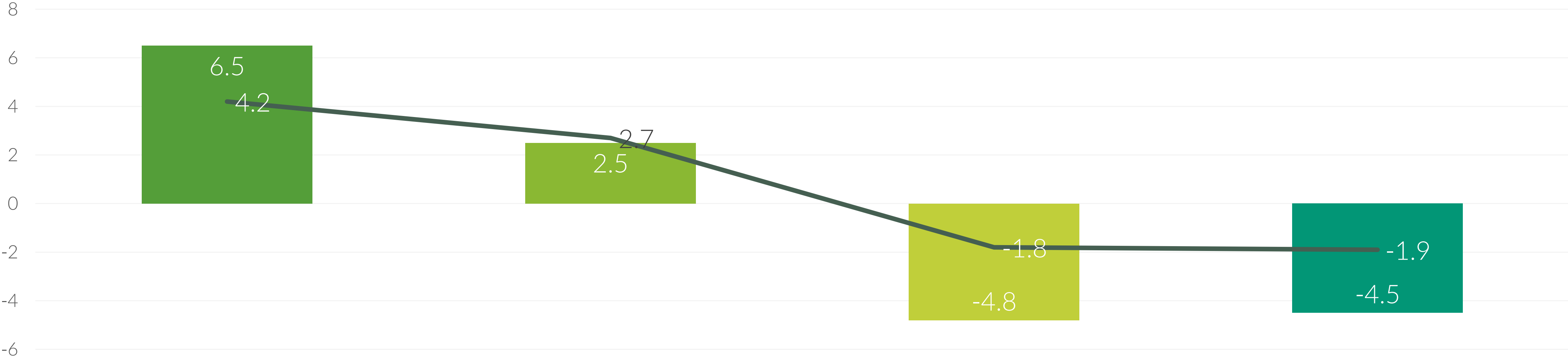


Editable Chart

Marketing is the study and management of exchange relationships. Marketing is the business process of creating relationships with and satisfying customers.



Develop

Promotions only work as well as the marketing.



Analyze

Promotions only work as well as the marketing.



Identify

Promotions only work as well as the marketing.



Advertise

Promotions only work as well as the marketing.