**MARKETING TEAM MEETING**

**Agenda**

**3-minute “Who, What, Why” review (3-5 min)**

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**Goals and metrics (10 min)**

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**Retrospective and planning round table (20 min)**

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**Roadblocks and obstacles (10 min)**

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**Testing: what are we learning? (10 min)**

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**Big wins (5 min)**

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