**EMPLOYMENT COVER LETTER**

123 Main Street,

Anytown, CA 12345

555-212-1234

Today’s date

Dear Ms. Jane Smith,

I’m writing to apply for the position of Social Media Manager for Fit Living, as advertised on your website careers page. I have three years of experience as a Social Media Assistant for Young Living, and I believe I am ready to move up to the manager position.

In your job posting, you mention that you want to hire a Social Media Manager who understands Internet and social media trends. During my time at Young Living, I was given the responsibility of increasing follower numbers on Instagram. I explained to my manager that I would be happy to do so, and that I would also work hard to increase follower participation, because engagement has become an important metric.

Within six months, I increased our followers by over 50% and increased engagement by 400%. I’m very proud of that accomplishment. Currently, I’m working to build a following with the best influencers in our niche.

When I saw the job opening, I knew it was the perfect opportunity to offer you both my social media marketing skills and people skills. I’ve included my resume so you can learn more about my educational background and all of my work experience. Thank you for your time and consideration.

Please feel free to email me atjosephq@email.com or call my cell phone at 555-555-5555. I hope to hear from you soon.

Sincerely,

Your signature

Joseph Q. Applicant