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| **EDUCATION** |  | **EXPERIENCE**  **Affiliate Marketing Manager**  1/1/2002 – 11/1/2006  [Company Name] [City], [State]   * Managed online marketing campaigns from conception through execution. * Developing marketing and promotional plans for various programs. * Established and nurtured mutually beneficial relationships with affiliates. * Brainstormed with marketing team to develop promotional strategies.   **Affiliate Marketing Manager**  11/1/2006 – 3/1/2011  [Company Name] [City], [State]   * Designed and implemented affiliate marketing programs. * Approved promotional items developed by marketing team. * Coordinated with clients to determine marketing goals. * Collected and evaluated marketing data. * Coordinated marketing communications among departments.   **Affiliate Marketing Manager**  4/1/2011 – Present  [Company Name] [City], [State]   * Worked with tech team to implement marketing strategies. * Established productive relationships with third party vendors. * Hired marketing team staff and provided monthly performance feedback. * Maintained effective affiliated communications and resolved issues. * Coordinated with internal teams to develop cohesive marketing plans. |
| **Bachelor of Science**  Business Management  2001  [University Name] [City], [State]  Master’s Degree  Marketing2005  [University Name] [City], [State] |  |
| **PROFESSIONAL SUMMARY**  Fervent Affiliate Marketing Manager who applies knowledge of direct and affiliate marketing strategies to achieve client goals. Adept at analyzing data and developing innovative marketing campaigns. Specialize in executing customized affiliate programs and profitable partnerships.  **KEY SKILLS**   * Significant experience with affiliate marketing services * Proficient in the use of Company Name applications and Web analytics tools * Substantial understanding of search engine optimization techniques * Notable ability to establish and achieve client marketing goals * Ability to work a flexible schedule * Strong communications abilities |
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