Katherine Mitchell

INTERNSHIP RESUME

# EDUCATION & RELEVANT COURSES



**COTACT INFORMATION**

123 Your Address City, State, Zip Code (xxx)-xxx-xxxx [your@email.com](mailto:your@email.com)

# OBJECTIVE

Performance-driven individual, technologically savvy and self-taught in the field of Marketing and Analytics.

Searching for a Marketing Coordinator or Managerial role where I can use my business and management education to effectively execute marketing campaigns and operations.

# SKILLS

* Interpersonal skills
* Analytical and problem-solving abilities
* Organizational abilities
* Google Analytics (Certified)
* Loren Ipsum
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* University of California, Research Experience for Undergraduates Intern, Jan 20XX – Mar 20XX
* Content Creation
* Content Marketing Strategy
* Email Marketing
* Social Media Marketing
* SEO – Intermediate
* SEO - Advanced

# EXPERIENCE

**University of California, Research Experience for Undergraduates Intern, Jan 20XX-Jul 20XX**

Attended lab groups meetings, developed presentations, conducted successful research projects and recorded results within a thesis paper. Organized and maintained lab instruments, equipment and reagents.

**Vanguards Limited, Junior Manager, Apr 20XX-Jun 20XX** Identified and qualified prospective clients through research and marketing strategies such as social media listening and optimization, SEO, and other advertising models. Contributed to the development of an automated weekly payroll system.

# HONORS & ACTIVITIES

Influencer Marketing Awards, 20XX Global Marketing Day Awards, 20XX