Contact Information:

**[Company/Individual]**

**[Contact info]**

**[Company/Individual]** Presents **[Name and/or Description of Event]**

FOR IMMEDIATE RELEASE

**[City, State]** – **[Company/Individual]** will present **[Name of Event]**, taking place at **[Location of Event]** on **[Date]**, and featuring **[performers, guests, showcases, etc.]**.

**[Company/Individual]** is proud to bring **[Name of Event]** to **[Location of Event]** for **[the first time, the tenth year in a row, etc.]**. **[Name of Event]** will **[further description on what will take place at event]**.

**[More details about event; include ticket prices, if applicable, and where/how to purchase tickets].**

**[Quote from performer, guest, previous attendees, critics, etc.]**

**[Boilerplate – Company Info]**.

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