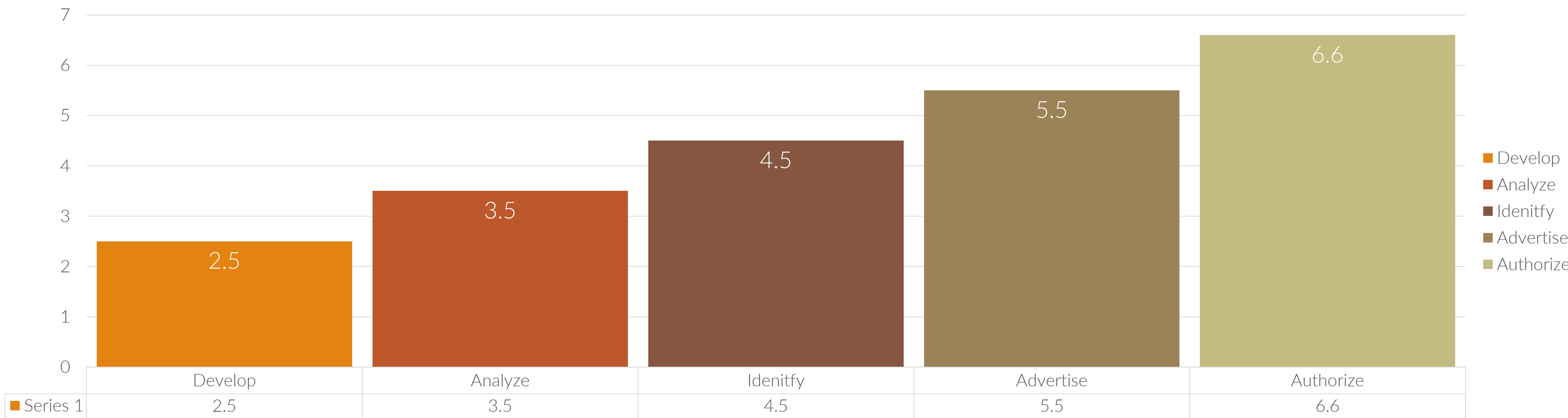


# Editable Chart

Marketing is the study and management of exchange relationships. Marketing is the business process of creating relationships with and satisfying customers.



## Develop

Promotions only work as well as the marketing.

## Analyze

Promotions only work as well as the marketing.

## Identify

Promotions only work as well as the marketing.

## Advertise

Promotions only work as well as the marketing.

## Authorize

Promotions only work as well as the marketing.