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| **SUMMARY**  Dedicated Marketing Manager with proven experience implementing marketing strategies and training new staff members. Strong communication and teamwork skills, along with a desire to grow in a professional setting. | | |
| **Lara Jean Conner**  Marketing Communications Manager Resume | | |
| **CONTACT INFORMATION**  Nashville, Tennessee  (615) 555-2094  ljconner@email.com |  | **EMPLOYMENT HISTORY**  **Marketing Manager**  Active Marketing, Nashville, Tennessee,  July 2021–Current   * Create promotional campaigns to increase sales * Negotiate client contracts while staying on budget * Train new Marketing Specialists * Lead new product line launches * Manage marketing and social media teams   **Marketing Manager**  Belmont Music Corp., Nashville, Tennessee,  May 2019–June 2020   * Increased site traffic by 25% in four months using new marketing strategies * Trained marketing and social media team members * Developed marketing campaigns to increase brand awareness and boost sales   **Marketing Associate**  Slate Activewear, Nashville, Tennessee,  June 2018–April 2019   * Oversaw implementation of marketing programs * Created weekly and monthly sales reports * Reviewed marketing projects to improve quality and delivery |
| **EDUCATION**  **Bachelor of Science in marketing**  Santa Ana University |  |
| **CERTIFICATIONS**   * Digital Marketing Certification, American Marketing Association - 2022 * HubSpot Content Marketing Certification, HubSpot Academy - 2021   **SKILLS**   * Communication * Data analysis * Keyword research * Time management * Teamwork |  |