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| **SUMMARY**Dedicated Marketing Manager with proven experience implementing marketing strategies and training new staff members. Strong communication and teamwork skills, along with a desire to grow in a professional setting. |
| **Lara Jean Conner**Marketing Communications Manager Resume |
| **CONTACT INFORMATION** Nashville, Tennessee (615) 555-2094 ljconner@email.com |  | **EMPLOYMENT HISTORY****Marketing Manager**Active Marketing, Nashville, Tennessee, July 2021–Current* Create promotional campaigns to increase sales
* Negotiate client contracts while staying on budget
* Train new Marketing Specialists
* Lead new product line launches
* Manage marketing and social media teams

**Marketing Manager**Belmont Music Corp., Nashville, Tennessee, May 2019–June 2020* Increased site traffic by 25% in four months using new marketing strategies
* Trained marketing and social media team members
* Developed marketing campaigns to increase brand awareness and boost sales

**Marketing Associate** Slate Activewear, Nashville, Tennessee, June 2018–April 2019* Oversaw implementation of marketing programs
* Created weekly and monthly sales reports
* Reviewed marketing projects to improve quality and delivery
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| **EDUCATION****Bachelor of Science in marketing**Santa Ana University |  |
| **CERTIFICATIONS*** Digital Marketing Certification, American Marketing Association - 2022
* HubSpot Content Marketing Certification, HubSpot Academy - 2021

**SKILLS*** Communication
* Data analysis
* Keyword research
* Time management
* Teamwork
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