**Marketing Letter to CEO Template**

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From,

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_ (Date of writing the letter)

To,

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Subject:\_\_\_\_\_\_\_\_\_\_\_\_\_

Dear Sir/Madam,

We are aware of the problems and the pressure that a CEO like you faces in today’s competitive world. We,\_\_\_\_\_\_\_\_\_\_\_(company name)have provided\_\_\_\_\_\_\_\_\_\_\_(service/product) to other companies in this industry with a high degree of success.

These are the advantages and benefits of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (product/service):

\_\_\_\_\_\_\_\_\_\_\_  
\_\_\_\_\_\_\_\_\_\_\_  
\_\_\_\_\_\_\_\_\_\_\_ (mention the advantages or benefits of your products or services in these bullets)  
We are sure that with this \_\_\_\_\_\_\_\_\_\_\_\_ (product/service) we will be able to bring a positive change to your company/offices.

Please call \_\_\_\_\_\_\_\_\_\_\_\_\_ (phone number) for further discussion/clarification.

Thanking you,

Yours truly,

\_\_\_\_\_\_\_\_\_\_\_\_\_

(Signature and Name.)