**PUBLIC PRODUCTS VALUE CHAIN ANALYSIS**

Integration and Distribution Management

Resources Management

Online and Offine Channels Management

Staff Training and Development

Distribution/ Delivery

Export

Export

Export

Wholesaler

Offline Shops

Local Traders

Agents

Global & Local Retail Firms

Exporters

Retail Partners

Leaders

Local Traders

Research Centers

Primary Processor

Partners Suppliers Technical Staff

Local Trading

Production and Department Processing

Goods

Further Processing Needs

Packaging Products