**RADIO BROADCAST RUBRIC**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Class: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- |
|  | Exceptional | Admirable | Acceptable | Amateur |
| Organization | Extremely well organized; logical format that was easy to follow; flowed smoothly from one idea to another and cleverly conveyed; the organization enhanced the effectiveness of the project | Presented in a thoughtful manner; there were signs of organization, and most transitions were easy to follow, but at times ideas were unclear | Somewhat organized; ideas were not presented coherently, and transitions were not always smooth, which at times distracted the audience | Choppy and confusing; format was difficult to follow; transitions of ideas were abrupt and seriously distracted the audience |
| Content Accuracy | Completely accurate; all facts were precise and explicit | Mostly accurate; a few inconsistencies or errors in information | Somewhat accurate; more than a few inconsistencies or errors in information | Completely inaccurate; the facts in this project were misleading to the audience |
| Research | Went above and beyond to research information; solicited material in addition to what was provided; brought in personal ideas and information to enhance project; and utilized more than eight types of resources to make project effective | Did a very good job of researching; utilized materials provided to their full potential; solicited more than six types of research to enhance project; at times took the initiative to find information outside of school | Used the material provided in an acceptable manner, but did not consult any additional resources | Did not utilize resources effectively; did little or no fact gathering on the topic |
| Creativity | Was extremely clever and presented with originality; a unique approach that truly enhanced the project | Was clever at times; thoughtfully and uniquely presented | Added a few original touches to enhance the project but did not incorporate it throughout | Little creative energy used during this project; was bland, predictable, and lacked "zip" |
| Presentation Mechanics | Was engaging, provocative, and captured the interest of the audience and maintained this throughout the entire presentation; great variety of visual aids and multimedia; visual aids were colorful and clear | Was well done and interesting to the audience; was presented in a unique manner and was very well organized; some use of visual aids | Was at times interesting and was presented clearly and precisely; was clever at times and was organized in a logical manner; limited variety of visual aids and visual aids were not colorful or clear | Was not organized effectively; was not easy to follow and did not keep the audience interested; no use of visual aids |

**Cooperative Learning Project Evaluation Form B: Product**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Class: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- |
|  | Exceptional | Admirable | Acceptable | Amateur |
| Organization |  |  |  |  |
| Content Accuracy |  |  |  |  |
| Research |  |  |  |  |
| Creativity |  |  |  |  |
| Presentation Mechanics |  |  |  |  |

COMMENTS: