**BLOG MEDIA KIT**

**Shoes Blog**

**Stories**

For people who love adventure with their shoes.

**About the Blog**

Shoes Blog covers topics which make men & women’s lives easier, prettier, and simpler. The blog shares tips for Organization, Green Living, Travels, as well as, Simple Technology Solutions. It is a blog for men & women who celebrate living life well. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Social Stats

about Katelyn

page views/mo:

subscribers:

uniques/mo:

twitter

facebook:

google+

instagram

tumblr

Pinterest

Project Engineer • Brand Advocate

Blogger • Social Media Guru

Engineer by day, blogger by night. Well-educated, with two degrees. Traveled extensively throughout America and Europe. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

**58,576**

**4,808**

**45,969**

**4,432**

**4,154**

**2,576**

**876**

**4,136**

**7,391**

**BLOG MEDIA KIT**

**Our Readers**

**Educated**

**Financially**

**secure**

**Tech-savvy**

“ Duis aute irure dolor in reprehenderit in voluptate velitr! Thanks Katelyn! ”

- Quick Home Buyer

75%

Family

income over

$100,000

a year

45%

Women

51%

Men

Average

age 28

**How-when-where**

Our reader profile is comprised of women—ranging

from 12 to 48 years old—who have finally reached a

comfortable place in life.

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How to sell your pre-loved sneakers

How to sell your pre-loved sneakers

How to sell your pre-loved sneakers

How to sell your pre-loved sneakers

Our readers are busy. They want the right

information, quickly. They use mobile

devices such as cell phones and tablets

whenever they have a spare minute to get

caught up.

**Their internet reading habits:**

• Want information short and to-the-point.

• Use Pinterest to save helpful tips,

tutorials, and recipes for later.

• 76% access content on mobile devices.

• Seek advice from trusted women.