**SAMPLE INFOGRAPHIC RUBRIC**

*Adapt as appropriate.*

*Always provide a written assignment AND this rubric at the start of the project.*

*Adjust scoring to achieve the desired total (currently 45 points)*

**Assignment: Name(s):**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Category** | **4** | **3** | **2** | **1** | **Your score** |
| **Use of Class Time** | Used time well. Focused on getting the project done without distracting others. | Used time well. Mostly focused on getting the project done without distracting others | Used some time well. Some focus on getting project done but occasionally distracted others. | Did not use class time to focus on the project OR often distracted others. |  |
| **Main Idea****(weight x2)** | The topic and messages of the infographic are clear and easily understood | Topic and main ideas are clear. | Topic is given but main ideas are unclear or lacking. | Topic and/or main ideas are absent or very unclear. |  |
| **Details** | Details (including labels) support the main idea without distracting with clutter. | Detail is added to support each main idea with minimal clutter. | More is needed for understanding. Some are distracting. | Very little detail is provided for the main ideas and understanding is limited. |  |
| **Content - Accuracy** **(weight x2)** | At least 4 accurate facts/concepts are displayed in the infographic | 3 accurate facts are displayed. | 2 accurate facts are displayed. | Fewer than 2 accurate facts are displayed. |  |
| **Graphics - Relevance** | The graphics used represent information appropriately. | Most graphics represent the information appropriately. | All graphics relate to the topic but do not represent appropriately. | Graphics do not relate to the topic. |  |
| **Graphics - Visual** | Color, shape, size, and arrangement of graphicscontribute meaning to the overall message. | Color, shape, size, and arrangement are eye catching and contribute some mearning. | Color, shape, size, and arrangement are present but do not add to the information. | Color, shape, size, and arrangement are distracting or misleading. |  |
| **Design/layout** | The design/layout is neat, clear, and visually appealing. | Is attractive in terms of design, layout and neatness. | Is acceptably attractive though it may be a bit messy. | Is distractingly messy, unattractive, or very poorly designed. |  |
| **Mechanics** | Capitalization and punctuation are correct throughout. | There is 1 error in capitalization or punctuation. | There are 2 errors in capitalization or punctuation. | More than 2 errors in capitalization or punctuation. |  |
| **Grammar** | There are no grammatical mistakes. | There is 1 grammatical mistake. | There are 2 grammatical mistakes. | There are more than 2 grammatical mistakes. |  |
| **Image and info Credits** **(0 or 1 pt)** |  |  |  | Credit/citations provided for all images and research information. |  |
| **Total** |  |  |  |  |  /45 |