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| **LOGIC MODEL TEMPLATE** | | | | | | |
| **Program: Health Information Outreach Program** | | | | | | |
| **Goal: Improve community members’ abilities to find, evaluate, and use health information** | | | | | | |
| **INPUTS** | **ACTIVITIES** | | **OUTCOMES** | | | |
| **What we invest** | **What we do** | **Who we reach** | **Why this project: short-term results** | | **Why this project: intermediate results** | **Why this project: long-term results** |
| * Staff * Volunteers * Time * Money * Research findings * Materials * Equipment * Technology * Partners | * Conduct workshops and meetings * Train * Deliver services * Develop products, curricula, resources * Facilitate access to information * Work with media | * Participants * Clients * Agencies and community-based organizations (CBOs) * Decision-makers * Customers * Clinical professionals * Members of CBOs | *Learning*   * Awareness * Knowledge * Attitudes * Skills * Opinions * Aspirations * Motivations | | *Action*   * Behavior * Practice * Decision-making * Policies * Social Action | *Conditions*   * Health * Social * Economic * Civic * Environmental |
|  | | | | | | |
| Assumptions  * Beliefs about the environment and community * Should be confirmed before beginning the program | | | | External Factors  * Positive and negative influences * Culture, economics, politics, demographics * Should be confirmed before beginning the program | | |