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| **LOGIC MODEL TEMPLATE** |
| **Program: Health Information Outreach Program** |
| **Goal: Improve community members’ abilities to find, evaluate, and use health information** |
| **INPUTS** | **ACTIVITIES** | **OUTCOMES** |
| **What we invest** | **What we do** | **Who we reach** | **Why this project: short-term results** | **Why this project: intermediate results** | **Why this project: long-term results** |
| * Staff
* Volunteers
* Time
* Money
* Research findings
* Materials
* Equipment
* Technology
* Partners
 | * Conduct workshops and meetings
* Train
* Deliver services
* Develop products, curricula, resources
* Facilitate access to information
* Work with media
 | * Participants
* Clients
* Agencies and community-based organizations (CBOs)
* Decision-makers
* Customers
* Clinical professionals
* Members of CBOs
 | *Learning** Awareness
* Knowledge
* Attitudes
* Skills
* Opinions
* Aspirations
* Motivations
 | *Action** Behavior
* Practice
* Decision-making
* Policies
* Social Action
 | *Conditions** Health
* Social
* Economic
* Civic
* Environmental
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| Assumptions* Beliefs about the environment and community
* Should be confirmed before beginning the program
 | External Factors* Positive and negative influences
* Culture, economics, politics, demographics
* Should be confirmed before beginning the program
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