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| **CORE VALUES/BELIEFS** *(Should/Shouldn’t)* |
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**Strategic Plan Template**

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| **Purpose** *(Why)* |
|  |
| **Actions** *To Live Values, Purpose, BHAG*   |  |  | | --- | --- | | *1* |  | | *2* |  | | *3* |  | | *4* |  | | *5* |  | |
| **TARGETS (3-5 YEARS)** *(Where)* | |
| |  |  | | --- | --- | |  |  | |  |  | |  |  | |  |  |   **Sandbox** | |
| **Key Thrusts/Capabilities** *3 – 5 Year Priorities*   |  |  | | --- | --- | | *1* |  | | *2* |  | | *3* |  | | *4* |  | | *5* |  | | |

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| **GOALS (1 YEAR)** *(What)* |
| |  |  | | --- | --- | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |
| **Key Initiatives** *Annual Priorities*   |  |  | | --- | --- | | *1* |  | | *2* |  | | *3* |  | | *4* |  | | *5* |  | |

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| **ACTIONS (QTR)** (How) |
| |  |  | | --- | --- | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |
| **Rocks**  **Quarterly Priorities Who**   |  |  |  | | --- | --- | --- | | *1* |  |  | | *2* |  |  | | *3* |  |  | | *4* |  |  | | *5* |  |  | |

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| **YOUR ACCOUNTABILITY** (Who/When) |
| **Your KPIs Goal**   |  |  |  | | --- | --- | --- | | *1* |  |  | | *2* |  |  | | *3* |  |  | |