# **PERSUASIVE ESSAY OUTLINE**

**Introduction:**

* Get the reader’s attention by using a "hook."
* Give some background information if necessary.
* Thesis or focus statement.

**I. First argument or reason to support your position:**

* Topic sentence explaining your point and reason
* Possible concession toward opposing argument
* Elaboration to back your point.
* Clincher

**II. Second argument or reason to support your position:**

* Topic sentence explaining your point and reason
* Possible concession toward opposing argument
* Elaboration to back your point.
* Clincher

**III. Third argument or reason to support your position:**

* Topic sentence explaining your point and reason
* Possible concession toward opposing argument
* Elaboration to back your point.
* Clincher

**IV. Opposing Viewpoint:** (This is optional, however highly recommended, so that the reader will know you have considered another point of view and have a rebuttal to it.)

* Opposing point to your argument.
* Your rebuttal to the opposing point.
* Elaboration to back your rebuttal.

**Conclusion:**

* Summary of main points or reasons
* Restate thesis statement.
* Personal comment or a call to action.