##### P2010 Logic Model 1

**LOCAL SERVICE DELIVERY** (GP practices with most deprived population)

**Prevention 20XX** **pilots** offer disease prevention delivered by primary care (‘anticipatory care’), which targets those living in the most deprived areas, aged 45-64 and at high risk of CVD. This population is identified by GP practices, invited to attend a special session at the GP practice and offered effective preventive interventions including brief advice, prescribing statins and referral to other local services (e.g. smoking cessation, weight management, exercise).

Assess for

disease and risk

Provide effective interventions

* Secondary prevention
* High risk primary prev prevention

Maintain, monitor & follow-up

Identify barriers to service access

Re-design services and resource deployment

Identify population

Invite / contact

Engage

**OUTCOMES**

Reach Uptake

Compliance

GP Practice & local service impacts

Reduced premature CVD mortality in dep areas

Improved QoL

CVD risk factor modification

Reduced health inequalities

#### **IMPLEMENTATION** **SUPPORT**

Capacity building (HS)

Logic modelling (HS)

Evaluation results (HS)

Social marketing (HS)

Learning for roll-out (HS)

Evidence (HS/MPHN)

Health info & IT (ISD)

Policy direction , Funding, Accounty (SE)

Planning (HBs/CHPs)

Engagement with GPs & local services (HBs/CHPs)

Monitoring & reporting (HBs/CHPs)

Train staff (CHPs)