**BRITTANY NICOLE CANNADY**

128 Excalibur Circle Apt 103 Boone, NC 28607

(704) 281-1308cannadybn@email.appstate.edu

**PROFILE**

Energetic, outgoing and highly motivated individual that strives for perfection in all works; currently holding positions in sales and customer service with public speaking and public relations skills. Seeking to land a position in sales, advertising, or marketing.

**EDUCATION**

Appalachian State University Boone, NC

Anticipated: May 2014

**Bachelor of Science in Communications, Advertising**

Minor: Marketing, Spanish

GPA: 3.45/4.0

**EXPERIENCE**

90.5 WASU-FM the App Appalachian State

May 2012- May 2013

**Underwriting Account Executive**

* Qualified local business owners for advertising on the college radio station
* Established lasting relationships with clients
* Represented the clients in the presence of the college radio station

**Gap, Inc.** Blowing Rock, NC

November 2011-present

**Sales Associate**

* Succeeded in enrolling customers in the Brand loyalty program
* Implemented S.H.O.P. principles
* Monitored the sales floor, the fitting rooms, and the cash registers

**HONORS**

* Dean’s List: 4/6 semesters
* Lambda Pi Eta Communications Honor Society
* Gamma Beta Phi Honor Society
* National Collegiate Honor Society Invite
* Keller Radio Talent Institute Graduate

**CERTIFICATIONS**

**Radio Advertising Bureau (RAB) Marketing Professional 2013**

* Earned at Keller Radio Talent Institute
* Developed Media Sales and Planning Skills

**SKILLS**

* Media Sales ● Conversational Spanish
* Public Speaking ● Microsoft Office
* Media Planning ● Adobe

**CLUBS/ ORGANIZATIONS**

* The Order of Black and Gold Service Organization, Service Chair 2010-present
* Sigma Kappa Sorority 2011-2013
* Minority Women’s Leadership Circle 2010-2012
* Alternative Spring Break, San Diego, California March 2011

**References upon Request**