**LETTERHEAD**

Hi \_\_\_\_\_\_\_\_,

You like Rock. And not just any rock, you like the rock that started it all: The Beatles. There’s no other band who had that iconic sound and pure originality which has drawn music lovers from all spectrums to their sound. Of course, each of the Beatles was great, but there was one Beatle who stood out for his devotion to giving back: Beatles guitarist, George Harrison. George Harrison brought about the whole idea of benefit concerts to life with *The Concert for* *Bangladesh* in 1971. It was his revolutionary idea sparked so many others to imitate his actionswith notable benefit concerts like Farm Aid, Live Aid, and the list goes on.

But like George Harrison’s songs, there’s something that separated his concert from the rest. Many benefit concerts donate to charities, but they also pocket some of that cash for themselves. George Harrison believed in giving everything he received from his concert in 1971 toward relief efforts in Bangladesh. And honoring that tradition, we invite you to celebrate George Harrison and Beatles music at **Harrifest 14.2**.

For 11 years and counting, Harrifest has been organized by Rachel Lambert. Like many George Harrison fans, she enjoys his work and his music. And like George Harrison, she also believes in giving back to those in the community who are in need without receiving pay. That is why since 2004 years Rachel has passed along every cent of what is collected at each Harrifest concert to Bristol County Hospice, Visiting Nurse Association of Southeastern Massachusetts, and St. Jude’s Hospital for Cancer Research and Support. She feels it’s important to support local causes, and what better way to do that than by listening to some of the most innovative rock the world has ever listened to. For just as many years, these centers for cancer relief and research have been expressing their gratitude for this selfless giving though George’s music.

*“It is through the generous support of donors like you that will help us reach our*

*goal of eliminating cancer as a major health problem…We are proud to say for the first time in nearly three decades the cancer mortality rate has declined.”—****American Cancer Society, 2007***

*“Your support helps more than 400 patients and families each year…”—****Visiting Nurse******Association of Southeastern Massachusetts, 2009.***

*“Your generosity is helping to improve the quality of life for hospice patients and their families every day.”—****Visiting Nurse Association of Southeastern Massachusetts, 2013***

As great as these achievements are, none of this can happen without you! So join Rachel and other George Harrison fans on **November 8th** at the **Clarion Inn, 940 Fall River Avenue,** **Seekonk, Ma. From 5p.m. to 11:30p.m.** for a night of classic George Harrisonfavorites. It’s

the George Harrison event you won’t want to miss; all the sights, sounds, and feel good aura of the Beatle era.

Come and an listen to an entire evening’s lineup of local George Harrison and Beatles Cover Bands such as: The Mockers, Crash Land Band, The Oh Nos!! ,Studio Two, the Beatles Tribute, Thatcher Harrison, Lauren Passarelli and others all playing your favorite songs for just $20 at the door, or $15 if you go to **harrifest.com**. While you’re listening, take a look at the Chinese auction, and pick up some Beatles and George Harrison merchandise.

George Harrison said it best himself “*I’m only myself when I have a guitar in my hands.*” After the concert, feel free to pick up a guitar at the after-hours jam session and play your own Beatles and Harrison favorites. You can also chat with band members, or just sit back listen longer to tunes.

And the best part is, if you don’t feel like leaving, you don’t have to! Stay overnight the Clarion and enjoy a VIP Beatle breakfast the next morning with WZLX radio personality, **Cha Chi**

**Loprete. Tickets for the breakfast can also be ordered at harrifest.com by November 1st.**

*“The only thing we really have to work at in this life is how to manifest love.”—Geroge Harrison.*

It’s live, it’s here, it’s now, and we can’t wait to see you,