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| --- |
| **[Name of Project] Stakeholder Map** |

Insert names of the audience groups you have identified that will be affected by or have a stake in the project on the blank lines in the appropriate quadrant in the Stakeholder Map to indicate the level of influence they have on the project and the level of risk they pose to the project.

|  |  |  |  |
| --- | --- | --- | --- |
| High   |  | | --- | | I N F L U E N C E | | **Meet Their Needs** | **Get Buy-In & Change Behavior** |
| **Inform Only** | **Show Consideration** |
| Low | RISK TO PROJECT High | |