**ADVERTISING ACCOUNT MANAGER RESUME**

Louis Potter

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888-8888-8888

**Work experience**

**20XX - present, National Account Manager, The Sun Ads, Paris, France**

* Account lead on four local clients and supported local and national accounts.
* Directly controlled and handled transactions of key clients.
* Conceptualized and wrote project briefs to jump-start the work of outside vendors and internal stakeholders
* Negotiated multi-year contracts
* Contributed to general operational decisions, including target setting, staff planning and general policy development,

**20XX – 20XX, Account Manager, Visual, Paris, France**

* Consulting clients on priority programs and market performance.
* Monitored and recorded company expenses.
* Contributed marketing and business strategies and ideas to the company.
* Handled all transactions relating to accounts.
* Held market research.

**20XX – 20XX, Account Manager and Advertising Specialist, AdPro, Marseilles, France**

* Developed, planned, and deployed marketing products.
* Produced sales invoices.
* Facilitated advertising trainings for fellow account managers
* Maintained client relationships.
* Served as liaison between clients and the ads team.

**20XX – 20XX, Graduate Research Analyst, Talent Hub, Paris, France**

* Graduate work experience in an advertising and media company.
* analyzing data form online marketing intelligence service
* providing forecasts of advertising expenditure
* tracking developments in media consumption and marketing investment

**Education**

20XX – 20XX, Arts & Luxury Management, Institut d'Etudes Supérieures des Arts, Paris, France

**Focused on:**

* e-communication and e-marketing of art and luxury products
* Contemporary art and luxury
* Event Management
* History of Interior Design and Decorative Art
* History of Collecting and the Art Market
* Research Methodology

**Skills**

* **Languages**
* French
* English
* Italian