**BUSINESS OWNER RESUME WORK EXPERIENCE**

**CATERING COMPANY, Charlotte, NC**

**Owner, September 20XX – Present**

* Established a catering business from the ground up, planning and managing all aspects of the business including sales, business development, staff hiring, and vendor management, and marketing
* Delivered catering services to various organizations, including schools, camps, conference and event centers, and businesses
* Grew business to the largest catering services provider in Charlotte within 5 years with 200+ employees serving 350+ events annually
* Increased the company’s revenue from zero to over $3 million, introducing new events and services, including weddings and community events

**FITNESS COMPANY, Charlotte, NC**

**Owner, June 20XX – August 20XX**

* Owner and manager of a fitness training and health coaching service, managing the overall business operations and leading a client-focused team of 10 Fitness Trainers to deliver a seamless customer experience
* Grew revenue from under $100K in 2011 to over $500K in 2015, leading the business to attain a double-digit growth percentage in four years
* Achieved 100% client satisfaction by introducing interactive, custom-tailored programs based on comprehensive market research
* Enhanced brand awareness through robust marketing campaigns, social media, and digital strategies, exceeding YoY revenue growth goals by 10%