Mr. Umar Shahzad,  
Ideas Evolved.  
Lahore

**Subject:** Rejection of Business Proposal

Dear Mr. Umar,

It is to inform you that your business proposal has been rejected after careful consideration by a panel of experts at the Media Company. We are looking for something different and your business idea doesn’t meet our requirements. We wish you good luck and hope that you’ll come up with more innovative yet practical business plans in the future.

We thank you for investing your time with us and encourage you to look forward to more opportunities to work with us.  GOD prosper you.

**Regards,**

Mr. Saleem Shah.  
Managing Director