May 24, 2015

ABC Experts  
 Anywhere Drive

Dear Mr. PQR,

Are you looking for a new and better way to spend your company’s resources on gathering new business leads every week? Our organization understands how difficult and frustrating it is to make numerous cold calls day after day that lead to very little interest overall. Every thriving business needs solid leads each and every week in order to survive and grow. Since you are such a high-profile marketing agency, you have a golden opportunity to expand and reap bigger profits.

New Leads, Inc. has been assisting companies and other organization like yours for more than 6 years. Our company enables businesses to stop implementing unsuccessful methods like cold calling or direct mailing in order to gain new leads. Our solid leads are derived from Internet questionnaires that certain companies have already responded to and are interested in. Basically, these are potential clients who have specifically shown a keen interest in your products or services and are simply waiting for you to contact them.

If you’re fed up of begging for leads that will potentially boost your business, New Leads, Inc. is here to help. Our leads are fresh and come straight from the Internet every day. Contact us today to take your business to a whole new level while saving a great deal of money along the way.

Sincerely,

ABC  
CEO of XXX, Inc.