**August 10, 20XX**

**[Street Address]**

**Dear Hiring Manager,**

As a highly skilled Car Sales Manager, I read your posting for a new Car Sales Manager with interest. My experience aligns well with the qualifications you are seeking at Douglas Nissan, in particular my role as Car Sales Manager at Westside Motor Company, and I am certain I would make a valuable addition to your organization.

With more than 12 years' experience as a Car Sales Manager, I am adept in team leadership, sales coaching, and business development. Moreover, while my on-the-job experience has afforded me a well-rounded skill set, including first-rate communication and interpersonal skills, I excel at:

* Maximizing revenue generation with effective sales strategies.
* Motivating sales staff with internal contests.
* Overseeing promotions to drive new business.
* Training staff in sales, service, and time management techniques.

In addition to my experience and personal qualities, I have a solid educational foundation and a passion for sales. I am extremely enthusiastic about Douglas Nissan's focus on customer retention and would welcome the opportunity to contribute to your sales, satisfaction, and customer goals.

Please review my attached resume for additional details regarding my expertise and career achievements. I will follow up to request an appointment to discuss how my experience and background meet your needs.

Thank you for your time and consideration.

**Sincerely,**

**Dominick Myer**